



Primacoustic London 16

Designed for larger rooms, Primacoustic's London 16 is assembled from 38 Broadway panels. These provide even absorption throughout the audio range to ensure mixes translate better from room to room or when listening in the car. Broadway panels are also class-1 fire rated for safe use in residential and commercial buildings. Each kit includes Surface Impalers, screws, and wall anchors for easy installation.



ZeeVee HDbridge

ZeeVee's HDbridge line starts with a rack chassis that can contain up to eight modules, each of which creates an HD cable channel. These channels are combined

and amplified in the rack chassis, providing a single point of connection for the installer, as well as a single AC connection. Each module accepts an HD component video input, digital audio, and a closed-caption input. It connects directly to satellite and cable receivers.

Bosch LB3-PC Loudspeakers

Bosch's LB3-PC premium passive loudspeakers are appropriate for applications where high-output, controlled dispersion, and wide frequency response are required for voice and music



reproduction. They are available in two, two-way configurations: LB3-PC250 (12-inch/250 W) and LB3-PC350 (15-inch/350 W). Each model is equipped with a 1-inch high-frequency compression driver, which is protected against incidental overload by a self-restoring protection device.

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For more information on all of these products, including direct links to product pages, visit healthcare-av.com/summer11.

Case Review

Client: Parkway Senior Center, Utica, NY

Challenge: Find a digital signage platform to power the Age.Net senior health and wellness digital delivery system to engage seniors and provide them with important educational information.

Solution: With X2O Media's Xpresenter Xe, Age.Net is able to provide important information on nutrition, chronic disease self-management, healthcare planning, and much more to seniors.

Integrator: VIZIONefx, www.vizionefx.com



Details: Age.Net provides visitors to the Parkway Senior Center with a specialized channel for educational content. Currently, Xpresenter Xe is

powering one screen in the center's main gathering area, with plans to incorporate screens in all lounges, facility-wide.

The Parkway Senior Center, part of the Parkway Community Center for all ages, is a pilot site for what will be a digital signage network that spans several senior centers, daybreak facilities, and Office for Aging & Continuing Care senior community outreach locations. This will allow sites to share information easily, providing significant cost savings while engaging seniors through a centralized platform.

"For the Office for Aging & Continuing Care, flexibility in content scheduling was a major requirement for Age.Net," said Matt Oswalt, president of VIZIONefx. "Too much information on the screen at one time can be overwhelming to senior viewers, so they needed a digital signage solution that made it simple to segment content. We chose the Xpresenter Xe Dynamic DS solution because it provides this flexibility with robust scheduling features, making it very easy to schedule content so that it is conveyed and received in the right way, allowing it to resonate fully with seniors. Currently, we are managing content, but it will ultimately be a shared responsibility, with the Office for Aging & Continuing Care uploading content through X2O's easy-to-use web portal."

ROI: "In a short time, it already is proving to be a fun and important resource for seniors that they are very excited about," said Dr. Kathleen Bishop, consultant on aging for the Oneida County Office for Aging & Continuing Care.

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